

Course List for Bachelor of Design (BDes) - 4 Years Program, Department of Commercial Design and Management, College of Innovative Design and Management, National Taipei University of Business(Applicable to Students Admitted in Fall or Spring, 2024)																							
Category	Course Title			Credit	Hour	Contact Hour																Remarks	
						Yr 1				Yr 2				Yr 3				Yr 4					
						Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring			
						Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice		
Liberal Arts (Compulsory)	Basic required courses (Language)	Chinese	Chinese	4	4	2		2															
			Practical Chinese and Writing (for overseas students: Practical Chinese)	2	2					2													
		English	English(I)(II)	4	4	2		2															
			English(III)	2	2					2													
	Core required courses (Citizenship)	Citizenship	Subject to the announcements by the General Education Center and the actual course offerings.	2	2											2							
		sustainable development	Subject to the announcements by the General Education Center and the actual course offerings.	2	2									2									
		Aesthetics	Subject to the announcements by the General Education Center and the actual course offerings.	2	2									2									
	Elective courses (Interdisciplinary)	Global views	Subject to the announcements by the General Education Center and the actual course offerings.	2	2							2											
		Social sciences	Subject to the announcements by the General Education Center and the actual course offerings.	6	6																		
		Science	Subject to the announcements by the General Education Center and the actual course offerings.								2												
		Applied sciences	Subject to the announcements by the General Education Center and the actual course offerings.								2												
		Humanities	Subject to the announcements by the General Education Center and the actual course offerings.																				
	physical education			0	12	2		2			2		2			2							
	physical education(Elective)			(2)	(4)													(2)		(2)			
National Defense Education Military Training			(8)	(8)	(2)		(2)			(2)		(2)											
Subtotal			26	38	6	0	6	0	8	0	6	0	6	0	6	0	0	0	0	0			
University Requirement	INTRODUCTION TO MODERN BUSINESS AND LEARNING METHODS			2	2	2																	
	Subtotal			2	2	2																	
College Requirement	INTRODUCTION TO DESIGN			2	2	2																	
	BASIC SKETCH			3	3	3																	
	INTRODUCTION TO PROGRAMMING			3	3			3															
	DESIGN THINKING			3	3					3													
	Subtotal			11	11	5	0	3	0	3	0	0	0	0	0	0	0	0	0	0			
Core Course (Compulsory)	SERVICE LEARNING			(2)	(2)				(2)														
	FUNDAMENTALS OF DESIGN			3	3	3																	
	COMPUTER GRAPHICS			3	3	3																	
	MANAGEMENT AND PRACTICE			3	3	3																	
	COLOR PLANNING			3	3			3															
	BASIC PHOTOGRAPHY			3	3			3															
	MARKETING STRATEGY			3	3			3															
	EDITORIAL DESIGN			3	3					3													
	CONSUMER BEHAVIOR ANALYSIS			3	3					3													
	PACKAGE DESIGN			3	3							3											
	CUSTOMER SERVICE MANAGEMENT			3	3							3											

	ADVERTISING DESIGN	3	3								3								
	USER EXPERIENCE DESIGN	3	3								3								
	VISUAL COMMUNICATION DESIGN PRACTICE	3	3										3						
	CAREER ETHICS	2	2										2						
	SPECIAL TOPIC I	3	3												3				
	PROGRAMMING FOR WEB DESIGN	3	3												3				
	SPECIAL TOPIC II	3	3														3		
	DIGITAL GROWTH	3	3														3		
	Subtotal	53	53	9	0	9	0	6	0	6	0	6	0	5	0	6	0	6	0
Subtotal, Compulsory		66	66	16	0	12	0	9	0	6	0	6	0	5	0	6	0	6	0
Elective	VISUAL PSYCHOLOGY	3	3	3															
	ADVANCED COMPUTER GRAPHICS	3	3			3													
	DESIGN PAINTING	3	3			3													
	TYPOGRAPHIC DESIGN	3	3			3													
	THREE-DIMENSIONAL SHAPE DESIGN	3	3					3											
	COMMERCIAL PHOTOGRAPHY	3	3					3											
	INFOGRAPHIC DESIGN	3	3					3											
	STRUCTURAL PACKAGING DESIGN	3	3					3											
	BINDING DESIGN	3	3						3										
	INTEGRATED BRANDING PROMOTION	3	3						3										
	COMMUNICATION DESIGN	3	3						3										
	CULTURAL AND CREATIVE PRODUCT DESIGN	3	3								3								
	PICTURE BOOK ILLUSTRATION AND DESIGN	3	3								3								
	USER INTERFACE DESIGN	3	3								3								
	BRANDING STRATEGY	3	3								3								
	INNOVATION MANAGEMENT	2	2								2								
	SHORT FILM PRODUCTION	3	3										3						
	MOTION GRAPHICS	3	3										3						
	INNOVATION AND ENTREPRENEURSHIP	3	3										3						
	NARRATIVE DESIGN	3	3												3				
	INTERPERSONAL RELATIONSHIP AND COMMUNICATION	3	3												3				
	PORTFOLIO DESIGN	3	3														3		
	MARKETING CASE STUDY	2	2														2		
	INTERNSHIP	2	40															40	
	ENGLISH TRAINING	0	(2)												(2)		(2)		
	Micro Course in Elective	2	(2)																
	PRACTICE OF PROFESSIONAL TEACHING	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	
	PRACTICE OF TOPIC RESEARCH	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	
	PRACTICE OF EDUCATIONAL CASE STUDY	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	
	Subtotal	71	107	3	0	9	0	12	0	9	0	14	0	9	0	6	0	5	40
Total Number of Required Credits : 128 (Minimum of Electives Reqrui:red:36Credits)																			

Remark1 : Students from different Groups of high schools will be divided into different classes.

Remark2: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

Remark3: According to regulation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.
Remark4: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.
Remark4: Students are required to apply one program (including micro program), the program name (including micro program) will be added to the degree certificate after successfully completing. Those who have not completed it can apply for the Certification of Completion, and subject credits may be included in the minimum number of credits required for graduation.
Approved by Academic Affairs Council on 06182024.