

Course List for Bachelor of Design (BDes) - 2 Years Program, Department of Commercial Design and Management, College of Innovative Design and Management,
National Taipei University of Business
(Applicable to Students Admitted in Fall or Spring, 2024)

Category	Course Title			Credit	Hour	Contact Hour								Remarks	
						Yr 1				Yr 2					
						Fall		Spring		Fall		Spring			
						Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice		
Liberal Arts (Compulsory)	Basic required courses (Language)	Chinese	Chinese	2	2	2									
		English	Practical Chinese and Writing (for overseas students: <u>Practical Chinese</u>)	2	2			2							
	Core required courses (Citizenship)	Aesthetics	Subject to the announcements by the General Education Center and the actual course offerings.	2	2	2									
		Citizenship / sustainable development	Subject to the announcements by the General Education Center and the actual course offerings.	2	2	2									
	Elective courses (Interdisciplinary)	Global views	Subject to the announcements by the General Education Center and the actual course offerings.	2	2			2							
		Social sciences	Subject to the announcements by the General Education Center and the actual course offerings.												
		Science	Subject to the announcements by the General Education Center and the actual course offerings.												
		Applied sciences	Subject to the announcements by the General Education Center and the actual course offerings.												
		Humanities	Subject to the announcements by the General Education Center and the actual course offerings.												
	physical education				0	4	2		2						
	physical education(Elective)				(2)	(4)					(2)		(2)		
	National Defense Education Military Training				(8)	(8)	(2)		(2)		(2)		(2)		
	Subtotal				10	14	8	0	6	0	0	0	0	0	
Core Course (Compulsory)	SERVICE LEARNING			(2)	(2)	(2)									
	CORE CURRICULUM OF DESIGN			3	3	3									
	COMPUTER GRAPHICS			3	3	3									
	BASIC SKETCH			3	3	3									
	INTRODUCTION TO DESIGN			2	2	2									
	CONSUMER BEHAVIOR ANALYSIS			3	3	3									
	PACKAGE DESIGN			3	3			3							
	DESIGN THINKING			3	3			3							
	CUSTOMER SERVICE MANAGEMENT			3	3			3							
	INTRODUCTION TO PROGRAMMING			3	3			3							
	SPECIAL TOPIC I			3	3					3					
	USER EXPERIENCE DESIGN			3	3					3					
	WORK ETHICS			2	2					2					
	SPECIAL TOPIC II			3	3							3			
	DIGITAL GROWTH			3	3							3			
	Subtotal				40	40	14	0	12	0	8	0	6	0	
	Subtotal, Compulsory				40	40	14	0	12	0	8	0	6	0	
	COLOR PLANNING			3	3	3									
	TYPOGRAPHIC DESIGN			3	3	3									
	MARKETING STRATEGY			3	3			3							
	BASIC PHOTOGRAPHY			3	3			3							

EDITORIAL DESIGN	3	3			3						
VISUAL COMMUNICATION DESIGN	3	3					3				
NARRATIVE DESIGN	3	3					3				
MEDIA COMMUNICATION DESIGN	3	3					3				
USER INTERFACE DESIGN	3	3					3				
PORTFOLIO DESIGN	3	3							3		
WEB PROGRAMMING	3	3							3		
INTERNSHIP	2	40								40	
ENGLISH TRAINING	0	(2)					(2)		(2)		
Micro Course in Elective	2	(2)									
PRACTICE OF PROFESSIONAL TEACHING	(4)	(4)	(1)		(1)		(1)		(1)		
PRACTICE OF TOPIC RESEARCH	(4)	(4)	(1)		(1)		(1)		(1)		
PRACTICE OF EDUCATIONAL CASE STUDY	(4)	(4)	(1)		(1)		(1)		(1)		
// Subtotal	37	73	6	0	9	0	12	0	6	40	
Total Number of Required Credits : 72 (Minimum of Electives Requried:22Credits)											

Remark1: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

Remark2: Accordinng to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

Remark3: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

Approved by Academic Affairs Council on 06182024.

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